



Style savvy

Looking the part is an art form.

Personal stylist

Nisha Kundnani

from Bridelan reveals what it takes to build the perfect bride



What advice would you give to a bride in search of that show-stopping outfit?

I find it's much easier to start thinking about things backwards. Picture how you want to look, assess whether this suits your personal style and matches your vision of the day, and then set about getting what you're after.

That said, I see far too many brides starting out with the vision of being individual but end up getting talked into looking generic, following the stereotypical bridal look. There is a need for brides to break stereotypes and stand up for individuality, hold their own and make brave choices.

I say: go for it!

Your secret styling tips?

It is no secret, but our most basic rule of styling is 'elegance is king'. The best looks are those that stand the test of time, look relevant and are in good taste. We have all heard the famous words by Coco Chanel that 'less is more'. It always holds true.

The styling can also make or break a look, keep it glamorous but always elegant.

What's your styling process?

When looking for the perfect outfit, a lot of confusing advice pours in from family and friends, making it impossible to make a decision. But, that's where we come in.

We clear those clouds of

confusion and help our clients arrive at a choice to suit their taste and budget. We assist with personal shopping and offer advice at every stage by discussing their personalities, their likes and dislikes and the varying events at their wedding.

How do you define the modern Asian bride?

I think the Asian bride of today has her own mind. She lives in today's modern world but respects traditions, customs and her family values.

She has contemporary tastes, is fashion savvy but believes in fairytale weddings and will go that extra mile to make her wedding day one-of-a-kind and very special for her loved ones. She is sure of herself and asserts her individuality in the way she dresses and expresses her love for clothing. And she knows where to shop!

• *Keep up-to-date with the latest trends by logging onto bridelan.com or nishakundnani.com/bridelan.html*

IN THE KNOW The trends to put on your watch-list

Shararas: not just for nikahs, they are another version of the lengha and look beautiful worn with a short fitted kurta.

Belt the sari: the kamarbandh gets a makeover, wear an antique silver or jewelled belt on your sari to add glam.

Minimalism: it's a new way of looking Asian. Keep wedding-wear refined and aesthetically simple.

Crop top: the choli needn't look cliché anymore. Experiment with a high waist lehenga and that will make it look contemporary.

Controlled bling: brides are tired of looking at excessive shine and want lenghas that have the right amount of glamour.

Pastel colours: Asian colours are not just about vibrant hues, they can be softer and understated too. This summer, the bridal shades get cooler and cuter with blush, mint, icy blue and powder pinks.

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